

# Social Media Marketing Training for Small Business

## Social Media Marketing Training for Small Business July 2009 Schedule

### Learn How To:

- ✓ *Decide which Social Media tactics are right for You & Your Company*
- ✓ *Integrate them into your existing marketing strategy*

### **Facebook: Friday, July 10<sup>th</sup>**

How to market your business on Facebook. Let's face it - in today's economy we are all looking for ways to be creative and innovative in our marketing. Take this workshop and learn how to tap into the community, build a following, promote your expertise and market your business on one of today's fastest growing social media sites. Are you ready to start capturing your portion of the 140 million people on facebook as customers? Register today

9:00am – 10:30

Panera Bread, 1330 Grant Street, Denver, CO 80203

Training instructor: Rebecca Blackwell.

Contact: [Rebecca@YourMarketingLab.com](mailto:Rebecca@YourMarketingLab.com); 303.907.3941

### **LinkedIn: July 17<sup>th</sup>**

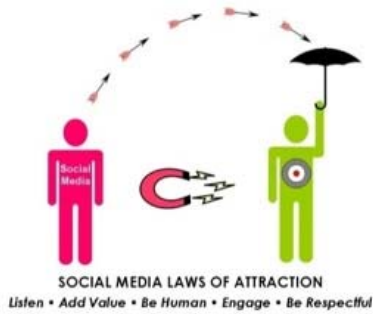
LinkedIn: Your professional network of trusted contacts gives you an advantage in your career, and is one of your most valuable assets. LinkedIn exists to help you make better use of your professional network and help the people you trust in return.

9:00am – 10:30

Panera Bread, 1330 Grant Street, Denver, CO 80203

Training instructor: Meghann Conter

Contact: [Meghann@ConterCreativeConsulting.com](mailto:Meghann@ConterCreativeConsulting.com); 720.938.6244



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## **Twitter: July 24<sup>th</sup>**

Twitter: An online 'cocktail party' with various short conversations among all the participants. Use it to captivate your deliberately targeted audience, provide them with valuable information, respond to inquiries of other tweeters, direct them to other online communities, build relationships, and build your business.

9:00am – 10:30

Panera Bread, 1330 Grant Street, Denver, CO 80203

Training instructor: Meghann Conter

Contact: [Meghann@ConterCreativeConsulting.com](mailto:Meghann@ConterCreativeConsulting.com); 720.938.6244

## **Blogging: July 31<sup>st</sup>**

Blogging has gone from a new trend to a business best practice. For Small Businesses it can be a powerful tool to establish your credibility, develop relationships and create income from your products and services. On July 31<sup>st</sup> learn how to set up a blog quickly, how to create a strategy for blogging success, how to create content, and how to leverage your blog with your other marketing and social media activities.

9:00am – 10:30

Panera Bread, 1330 Grant Street, Denver, CO 80203

Training instructor: Corrinda Campbell

Contact: [Corrinda@BusinessConnectionNetwork.com](mailto:Corrinda@BusinessConnectionNetwork.com); 303.249.4615

**Individual trainings \$32 each**

**Select any 3 - \$75 • Take all 4 - \$99!**

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## **REGISTER TODAY:**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

***REGISTER ONLINE***

<http://www.YourMarketingLab.com/socialmediatraining>